

Financial History Review

Statistical Report, 2014

- 3 Revenue and Royalties
- 4 Circulation Statistics
- 5 Online Usage Statistics
- 9 Citation Metrics
- 10 Open Access
- 12 Cambridge Journal Online
- 13 The Financial History Review Bibliography
- 14 Marketing Update
- 17 Production Statistics

June 2014

CONFIDENTIAL

Daniel Pearce, Senior Commissioning Editor, HSS Journals, dpearce@cambridge.org

Alison Fox, Senior Marketing Executive, afox@cambridge.org

Sue Perkins, Senior Production Editor, sperkins@cambridge.org

Revenue and Royalties

Chart 1. Royalties paid to EABH e.V. (based on surplus) between 2007 and 2013

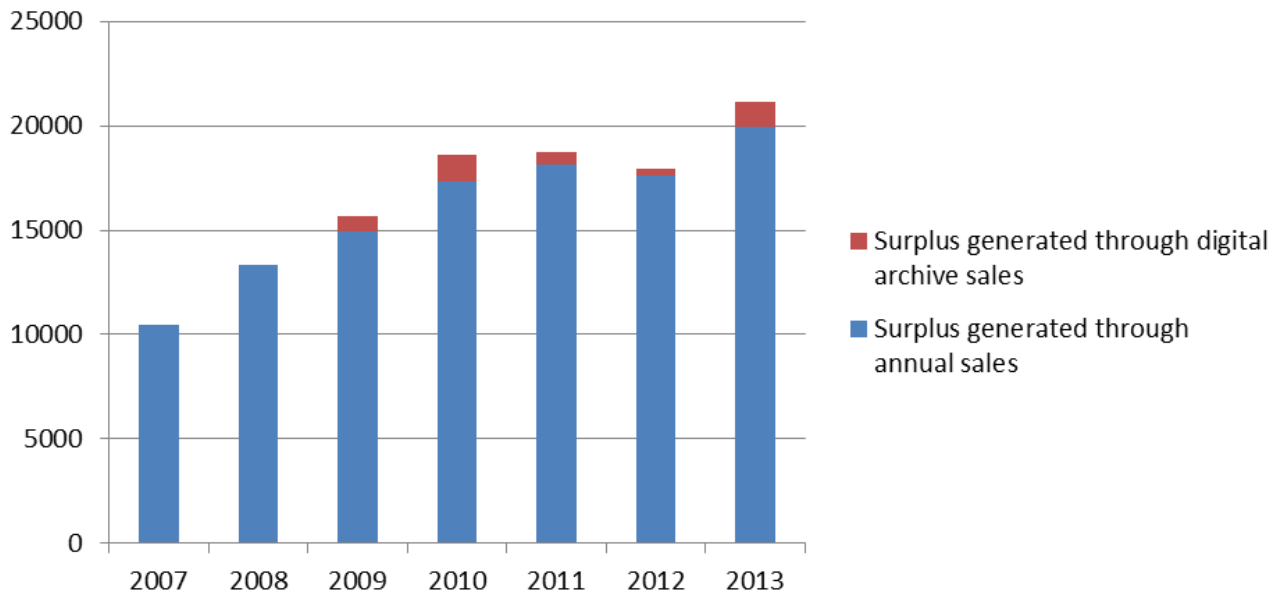
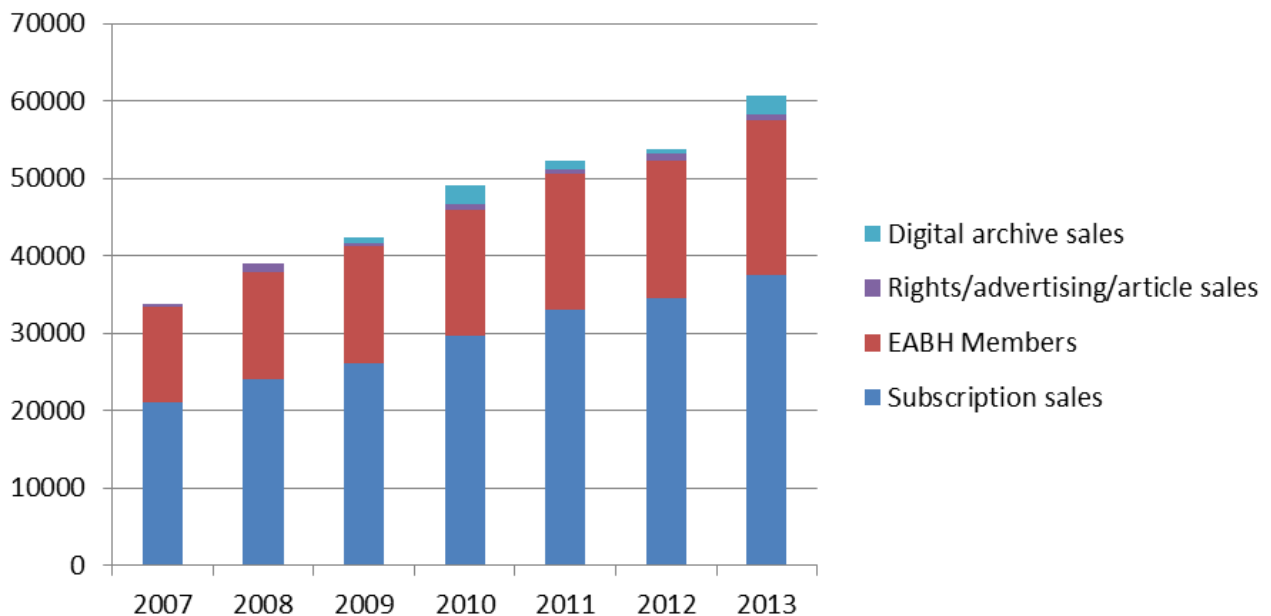


Chart 2. Annual net revenue generated by FHR, categorised by revenue stream, for years 2007 to 2013



Note: The dip in surplus relative to revenue that appears in 2012 is a consequence of additional expenditure on the development of the online bibliography.

Circulation Statistics

Table 1: FHR subscription circulation from 2009 to 2014 (year to date)¹

		UK	Western Europe	North America	Asia	Other	TOTAL
2009	Institutions with access	75	253	340	321	619	1,608
	Individuals with access	4	6	14	6	0	30
	EABH members		155				155
	TOTAL	79	414	354	327	619	1,793
2010	Institutions with access	74	352	341	430	694	1,891
	Individuals with access	3	7	14	5	0	29
	EABH members		155				155
	TOTAL	77	514	355	435	694	2,075
2011	Institutions with access	71	375	352	482	690	1,970
	Individuals with access	2	6	14	6	0	28
	EABH members		151				151
	TOTAL	73	532	366	488	690	2,149
2012	Institutions with access	69	432	351	564	741	2,157
	Individuals with access	2	6	14	5	0	27
	EABH members		145				145
	TOTAL	71	583	365	569	741	2,329
2013	Institutions with access	68	355	340	1,011	918	2,692
	Individuals with access	2	6	16	5	0	29
	EABH members		151				151
	TOTAL	70	512	356	1,016	918	2,872
2014 (to date)	Institutions with access	72	316	345	867	1,058	2,658
	Individuals with access	2	4	12	4	0	22
	EABH members		151				151
	TOTAL	74	471	357	871	1,058	2,831

A full analysis of the 2013 results, placing them in the context of previous and forecast performance, is included as part of the annual account statement circulated alongside this report.

¹ The geographic distinctions used in this table are rough. Countries which cross the boundaries of these broad regions may be classified differently from year to year despite every intention to make this table comparative. On some occasions subscriptions will be processed through an agent in a country other than that of the final destination.

Online Usage Statistics

Table 2: Annual usage statistics for FHR

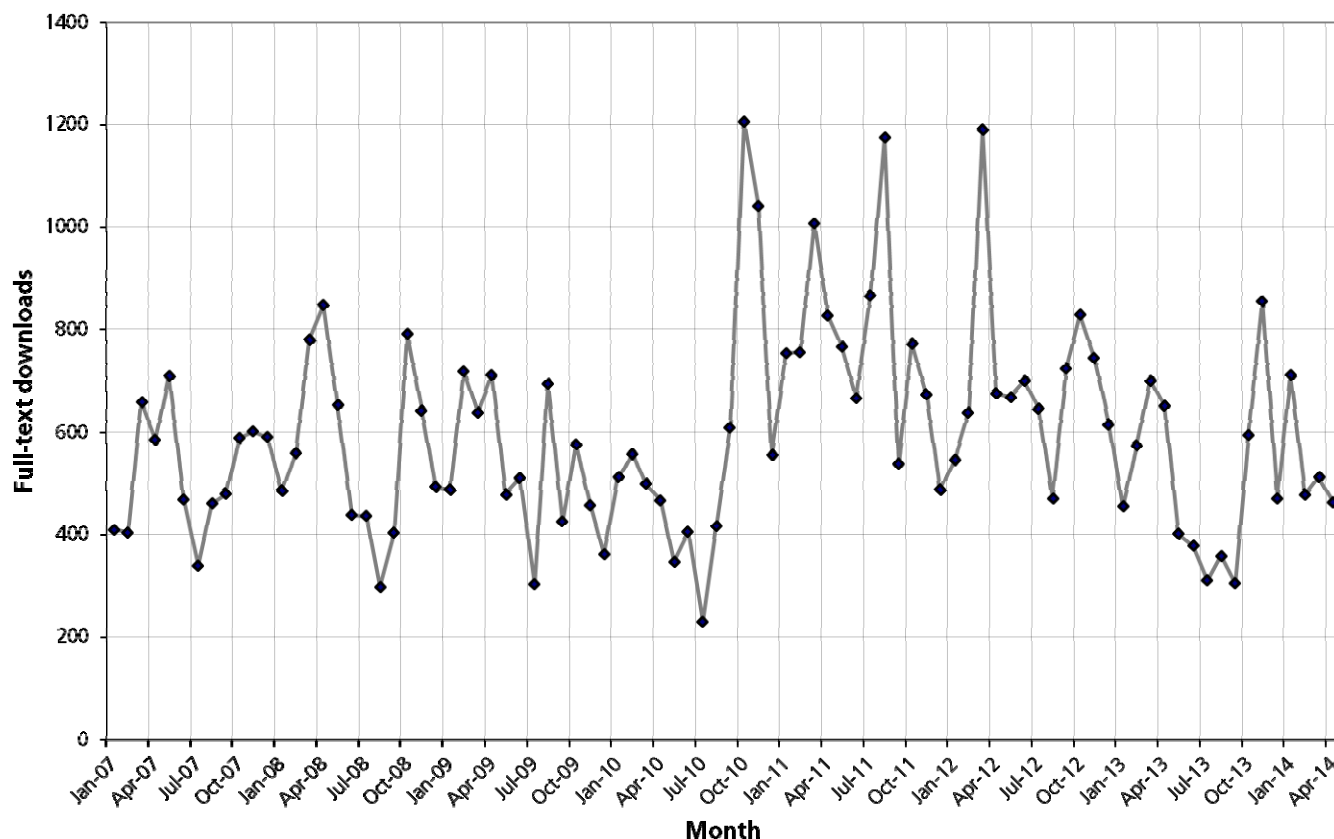
	2006	2007	2008	2009	2010	2011	2012	2013	2014 (to May)
Full-text downloads	2,588	6,297	6,669	5,810	6,457	9,288	8,031	6,055	2849
<i>% difference</i>		+143	+6	-13	+11	+44	-14	-25	+13

Usage statistics for 2013 were low relative to the period 2010-12. In part we put this down to the changes made to the way we publish the annual bibliography. In previous years usage of the bibliography has accounted for a substantial proportion of full-text downloads from the journal, commonly appearing amongst the most downloaded papers. Annual bibliographies still occupy third and fourth position in a ranking of the most downloaded papers of all time. However, in 2013, no annual bibliography appeared amongst the top 25 papers downloaded that year, the first time this has ever happened. We can reasonably assume from this that users have successfully migrated to the separate online cumulative bibliography site, which provides a more user friendly, dynamic version of the same, and additional, bibliographic data. We are in the process of developing detailed analytics tools for the FHR Bibliography site, which will allow us, in future reports, to provide concrete data concerning this migration of users.

A separate factor influencing the figures is a growing trend amongst institutions to download digital journal files and hold them remotely. Institutions are within their rights to do this provided they have purchased the material, but the disadvantage to us is that we lose the ability to track that usage.

Usage in 2014 to date is 13% ahead of the equivalent figure for last year.

Chart 3: Monthly full-text downloads from CJO from 2007 to 2014 (year to date)



The 'Past Mirror: notes, surveys, debates' series continues to dominate the download ranking, with all but one appearing in the top-25 download list for 2013.

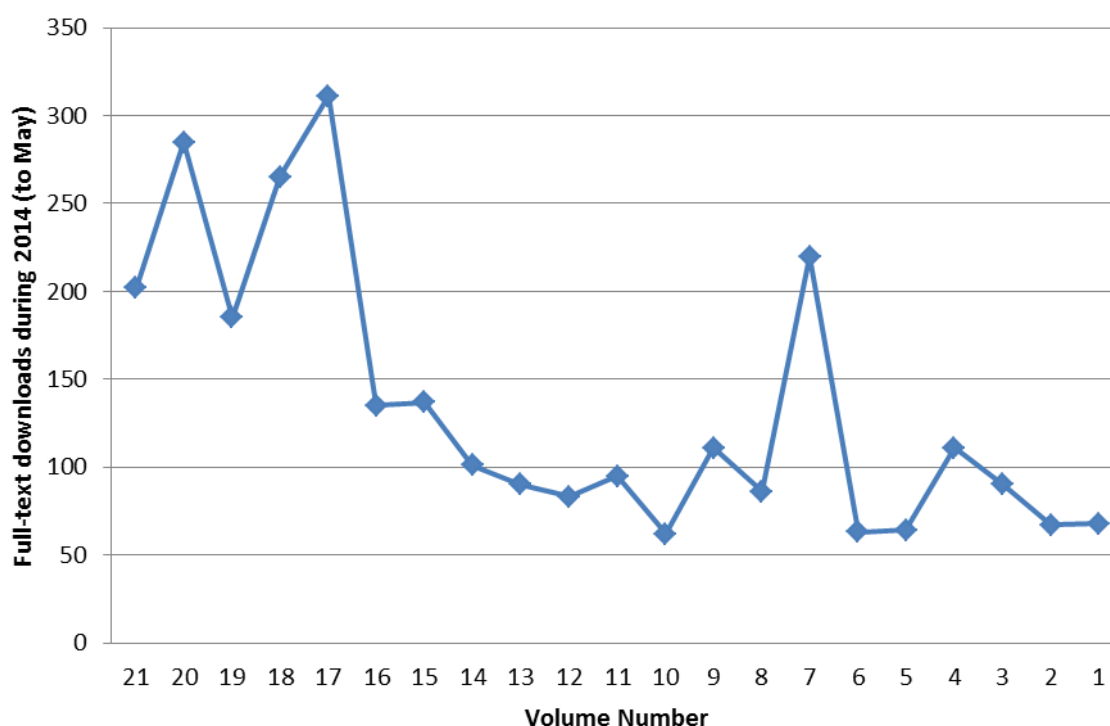
Table 3: Most downloaded *Financial History Review* articles during 2013

Issue	Title	Author(s)	Abstract Views	Full-text Views
18.02	The changing role of central banks	C. A. E. Goodhart	1,060	251
7.02	How it all began: the monetary and financial architecture of Europe during the first global capital markets, 1648-1815	Larry Neal	518	243
20.01	Deriving the railway mania	Gareth Campbell	412	169
20.01	An experiment in banking the poor: the Irish Mont-de-Piété, c. 1830-1850	Eoin Mclaughlin	296	160
18.01	Amsterdam and London as financial centers in the eighteenth century	Ann M. Carlos, Larry Neal	388	126
17.02	The Great Depression analogy	Michael Bordo, Harold James	460	125
20.01	Competition among the exchanges before the SEC: was the NYSE a natural hegemon?	Eugene N. White	206	120
19.02	The international propagation of the financial crisis of 2008 and a comparison with 1931	William A. Allen, Richhild Moessner	343	96
19.02	The folly of particulars': the political economy of the South Sea Bubble	Richard Kleer	305	94
18.01	Banking crises and the international monetary system in the Great Depression and now	Richhild Moessner, William A. Allen	339	93
19.01	The vanishing banker	Marc Flandreau	248	90
17.01	Banking crises yesterday and today	Charles W. Calomiris	317	88
20.01	The determinants of investment returns in the fire insurance industry: the case of Sweden, 1903?1939	Lars Fredrik Andersson, Magnus Lindmark, Mike Adams, Vineet Upreti	297	85
7.02	Financial innovation and the golden ages of international banking: 1890-1931 and 1958-81	Stefano Battilossi	234	73
14.02	Banking on change: information systems and technologies in UK high street banking, 1919?1969	Bernardo Bátiz-Lazo, Peter Wardley	222	70
20.01	Liquidity preference and interest-bearing money: the Ottoman Empire, 1840-1851	Richard C. K. Burdekin, Meric Keskinel	200	69
7.01	The economics and politics of monetary unions: a reassessment of the Latin Monetary Union, 1865-71	Marc Flandreau	334	66
11.01	The evolution of financial institutions in the Ottoman Empire, 1600-1914	Sevket Pamuk	303	63
19.03	Wars, inflation and stock market returns in France, 1870-1945	David Le Bris	299	61
19.01	Still tied by golden fetters: the global response to the US recession of 1937-1938	Scott Urban, Tobias Straumann	257	59
20.02	Financial intermediation and late development in Meiji Japan, 1868 to 1912	John Tang	192	58
20.02	Registration and credit in seventeenth-century England	Seiichiro Ito	210	55
19.03	Gold sterilization and the recession of 1937-1938	Douglas A. Irwin	276	54
14.01	The Maria Theresa dollar in the early twentieth-century Red Sea region: a complementary interface between multiple markets	Akinobu Kuroda	269	53
19.03	Panics, payments disruptions and the Bank of England before 1826	John A. James	228	52

Table 4: Most downloaded *Financial History Review* articles across all years.

Issue	Title	Author(s)	Abstract Views	Full-text Views
7.02	How it all began: the monetary and financial architecture of Europe during the first global capital markets, 1648-1815	Larry Neal	4,333	1,863
17.01	The Past Mirror: Notes, Surveys, Debates	Charles W. Calomiris	1,883	1,605
10.02	Publications on financial history	Serge Noiret	5,532	1,587
9.02	Publications on financial history 2000	Serge Noiret	5,328	1,418
17.02	The Great Depression analogy	Michael Bordo, Harold James	2,087	1,285
11.01	The evolution of financial institutions in the Ottoman Empire, 1600-1914	Sevket Pamuk	3,596	1,260
7.02	Financial innovation and the golden ages of international banking: 1890-1931 and 1958-81	Stefano Battilossi	4,560	1,178
18.01	Banking crises and the international monetary system in the Great Depression and now	Richhild Moessner, William A. Allen	1,476	1,157
14.01	The Maria Theresa dollar in the early twentieth-century Red Sea region: a complementary interface between multiple markets	Akinobu Kuroda	2,734	913
8.02	Publications on financial history 1999	Serge Noiret	3,109	903
18.01	Amsterdam and London as financial centers in the eighteenth century	Ann M. Carlos, Larry Neal	1,594	855
18.02	The changing role of central banks	C. A. E. Goodhart	2,180	803
15.01	The dual currency system of Renaissance Europe	Luca Fantacci	3,532	786
8.01	Networks of information, markets, and institutions in the rise of London as a financial centre, 1660-1720	Larry Neal, Stephen Quinn	1,720	773
13.01	A common currency: early US monetary policy and the transition to the dollar	Peter L. Rousseau	1,905	742
13.01	Development of the US monetary union	Ronald Michener, Robert E. Wright	1,416	644
7.01	Making a market. The jobbers of the London Stock Exchange, 1800-1986	Bernard Attard	3,653	622
17.02	The case of the undying debt	François R. Velde	925	582
9.02	Free banking gone awry: the Australian banking crisis of 1893	Charles R. Hickson, John D. Turner	3,019	564
9.02	Ethnic minority groups in international banking: Greek diaspora bankers of Constantinople and Ottoman state finances, c. 1840-81	Ioanna Pepelasis Minoglou	2,746	539
14.01	Effects of a bank consolidation promotion policy: evaluating the 1927 Bank Law in Japan	Tetsuji Okazaki, Michiru Sawada	1,014	539
16.01	Weavers of profit: terminating building societies in Lancashire, 1780-1840	Rosine Hart	924	538
7.02	Publications on financial history 1998	Serge Noiret	2,256	504
7.01	The economics and politics of monetary unions: a reassessment of the Latin Monetary Union, 1865-71	Marc Flandreau	2,862	501
12.01	Complementary currencies: a prospect on money from a retrospect on premodern practices	Luca Fantacci	1,473	500

Chart 4: Spread of FHR's online usage across volumes from 1 January to 31 May, 2014.



The 'usage half-life' of FHR during this period was six years, meaning half of total usage was to the latest six volumes of the journal. A 'half-life' of this length highlights the inadequacy of the two year citation window used to calculate the Impact Factor as a reflection of the true academic impact of FHR. It also feeds into the international debate about Open Access by highlighting potential damage to subscriptions brought about by institutional repository posting of the Version of Record without a lengthy embargo period.

Table 5: Fifteen most active institutional users of the *Financial History Review* during 2013

Institution	Abstract Views	Full-text Views
London School of Economics	272	348
Durham University	32	132
University of Edinburgh	73	111
University of Cambridge	136	96
University of Oxford	63	90
K.U. Leuven	51	85
Columbia University	86	79
University of Lausanne	23	59
University of York	34	58
University of Amsterdam	64	58
Shanghai International Studies University	423	57
Institut d'Etudes Politiques de Paris (Sciences Po)	13	53
SOAS, University of London	36	53
University of the West of England	68	51
University of Zurich	70	49

Citation Metrics

Our application for the *Review's* inclusion in the Journal Citation Reports, through which the Impact Factor is provided, was rejected for a second time by Thomson-Reuters in early 2013. The rejection was made on the basis of low citations, and a low rank in the appropriate subject category.

We have appealed the decision as we disagree with Thomson-Reuters' findings.

Citation data from Scopus demonstrates a steady rise in overall citation. The rise in 2012 was sharp, in response to the many changes introduced by editor and publisher in an effort to encourage citation.

2013 =	63	2008 =	16
2012 =	58	2007 =	17
2011 =	37	2006 =	14
2010 =	26	2005 =	5
2009 =	19	2004 =	3

The sharp increase in equivalent Impact Factor (calculated manually using Scopus data) also shows that the changes implemented have increased the speed of citation. Results for 2013 are slightly lower than in 2012 but sustain the higher level of early citation.

2013

Impact factor = 15 citations in 2013 to 24 articles published in 2011/12 = 0.625

Financial History Review x 3, Independent Review, Journal of Economic Perspectives, Oxford Review of Economic Policy, Business History Review x 2, Historical Social Research, Socio-Economic Review, Economic Modelling, Perspektiven der Wirtschaftspolitik, Handbook of Key Global Financial Markets, Institutions and Infrastructure, Journal of Economic History, Cliometrica.

2012

Impact factor = 17 citations in 2012 to 22 articles published in 2010/11 = 0.772

Financial History Review x5, Wirtschaftsdienst, Accounting History Review x3, Swiss Political Science Review, Enterprises et Histoire, Economic History Review x2, Revue Economique, Research in Economics, European Review of Economic History, Journal of Economic History.

2011

Impact factor = 8 citations in 2011 to 20 articles published in 2009/10 = 0.400

Financial History Review, Business History x2, Economic History Review, Accounting History Review, Journal of Economic History, Jahrbuch fur Wirtschaftsgeschichte, Romantisme.

2010

Impact factor = 2 citations in 2010 to 17 articles published in 2008/9 = 0.118

Scandinavian Economic History Review, Economic History Review

Scopus uses a different, more comprehensive index, to Thomson-Reuters, so these Impact Factors cannot be directly compared to those published in the Journal Citation Report. Nevertheless, the citation data available to us does not uphold the judgement of Thomson-Reuters. We would encourage the Academic Council to lobby Thomson Reuters to support the Cambridge appeal. Inclusion in the Thomson-Reuters citation report remains a critical aim for the *Review*.

Open Access

Table 6: Analysis of research funding for FHR articles published in 2013 and 2014.

Volume/ Issue	Article pages	Author location	Funding source	Article type
20.1	27	Northern Ireland	NO FUNDING	Research article
20.1	20	USA	NO FUNDING	Research article
20.1	24	UK	HEFCE (Green OA mandate)	Research article
20.1	17	Sweden/UK	Swedish Research Council (Green OA mandate)	Research article
20.1	12	USA	NO FUNDING	Research article
20.1	7			REVIEWS
20.2	25	Australia	Australian Research Council (Green OA mandate)	Research article
20.2	25	Japan	Japan Society for Promotion of Science (JSPS)	Research article
20.2	19	Sweden	NO FUNDING	Research article
20.2	26	UK	Centre for Business History in Scotland, University of Glasgow	Research article
20.2	21	UK	HEFCE (Green OA mandate)	Research article
20.2	6			REVIEWS
20.3	21	Switzerland	NO FUNDING	Research article
20.3	19	France	NO FUNDING	Research article
20.3	25	USA	NO FUNDING	Research article
20.3	28	Portugal	Science and Technology Foundation	Research article
20.3	24	Singapore	NO FUNDING	Research article
20.3	2			REVIEWS
21.1	3			In Memoriam
21.1	20	Italy	University of Salerno (FARB) and Ministero dell'Università e della Ricerca (MURST)	Research article
21.1	33	Norway	Center for International Economics and Shipping. Agderforskning/University of Agder	Research article
21.1	17	Ireland	Irish Research Council and the Business Archives Council (UK)	Research article
21.1	25	Sweden	Torsten Söderbergs Stiftelse	Research article
21.1	8			REVIEWS

An articulation of our Open Access strategy for the *Financial History Review* is included as part of the 2015 financial forecast. A separate paper has also been tabled for the consideration of the Academic Council concerning a change to our author self-archiving (Green) Open Access policy which we consider to be advisable within the context of the data above. At least 30% of papers published in the last four issues were funded by organisations known to be intending to introduce author self-archiving (Green) Open Access policies.

Author self-archiving has emerged as the primary route to Open Access compliance for historians subject to Open Access mandates from their funding bodies (the 'Green' Open Access route). Few historians, other than those funded by the Wellcome Trust, have access to financial support to allow for publication under the Gold Open Access alternative. This model requires that an upfront publishing charge be paid, in order that the article be published in an openly accessible environment, not subject to subscription restrictions. The model also allows that articles be published under a Creative Commons licence which permits more flexible re-use of the article than the traditional publishing model. The majority of Cambridge history journals allow Gold Open Access publication on an individual article basis, including FHR, in order to remain compliant with Wellcome Trust funding mandates imposed upon prospective authors. However, demand is low, with no article published under this model to date in FHR, and few in our other titles.

Table 7. 2013 Gold Open Access publishing statistics in Cambridge history journals

	FHR	Cambridge history journals
2013: Gold OA research articles	0	13
2013: Total research articles	15	700
2013: % of total articles published Gold OA	0	1.9

Table 8. Gold OA articles published in Cambridge history journals since 2006

	2006	2007	2008	2009	2010	2011	2012	2013	TOTAL
<i>British Journal for the History of Science</i>	-	-	-	-	-	-	1	2	3
<i>Continuity and Change</i>	-	-	-	-	-	-	-	1	1
<i>The Historical Journal</i>	1	-	-	-	-	1	-	-	2
<i>Journal of Global History</i>	-	-	-	-	-	-	-	1	1
<i>Medical History</i>	-	-	-	-	-	-	2	7	9
<i>Transactions of the Royal Historical Society</i>	-	-	-	-	-	-	-	1	1
<i>Urban History</i>	-	-	-	1	-	-	1	1	3
TOTAL	1	-	-	1	-	1	4	13	20

Table 9. Author-selected copyright licence terms for Gold OA articles published 2006-2013

	CC-BY	CC-BY-NC-SA	CC-BY-NC-ND	Not Creative Commons
<i>British Journal for the History of Science</i>	2	1		
<i>Continuity and Change</i>	1			
<i>The Historical Journal</i>		1		1
<i>Journal of Global History</i>		1		
<i>Medical History</i>	7	2		
<i>Transactions of the RHS</i>	1			
<i>Urban History</i>	2			1
TOTAL	13	5		2

Cambridge Journals Online

CJO is continuously updated through a rolling development cycle enabling it to meet the evolving needs of researchers, authors, editors and society partners. We would like to take this opportunity to communicate a few recent and forthcoming developments that affect FHR.

More ways to read FHR

We are very conscious that developing technology and an expanding global audience have led to ever increasing diversity in the way individuals wish to access and read the journal content we publish. A number of steps have been taken in recent years to ensure CJO is able to serve researchers in different ways to suit different styles of research, allowing for a friendlier user experience and more accessible journals.

As of December 2013, FHR articles have been made available online to subscribers in four formats:



The **PDF**, which matches the print version, reflecting original composition and pagination. This is still the simplest, most popular, downloadable, portable version of an article or review.



A streamed **HTML** view which presents article content in an html 'wrapper' that offers additional article level functionality such as dynamic footnotes that link to the full-text of cited articles or automatically search libraries local to the user for books; integrated multimedia content; and tools to support navigation through the article sub-structure.



A **MOBI** version, optimised for Kindle, delivered directly to a user's Kindle device through their Kindle email address at the click of a button.



A downloadable **EPUB** version, optimised for non-Kindle e-readers.

These files can be reached through the standard Cambridge Journals Online navigation, but also through CJO mobile, a version of the site optimised for small screens. This was originally designed for mobile users, but it is striking how popular the CJO Mobile site has become in some of the emerging markets where internet infrastructure is less developed and therefore a simplified, low-bandwidth navigation is more appropriate.

User have the flexibility to read FHR live online, download it to their computer, download it to their e-reader, email it to their Kindle, save it in a personal CJO area, deliver it to their DropBox or GoogleDrive account or share a link to it with their friends and colleagues through any one of up to 300 social media platforms, all simply achieved through CJO tools.

CrossMark

During summer 2014 we intend to roll out CrossMark functionality for all of our journals. CrossMark is a tool designed to help researchers know that what they are reading online is the up-to-date, authoritative Version of Record of a journal's content. It provides an link embedded in the Version of Record PDF that remains with the PDF wherever it appears after it is downloaded from our site, however old it is. Through this link the reader will be able to verify the document's origin and check that there have been no corrections, errata, corrigenda or withdrawal notices published since the PDF was downloaded. The tool will allow us to ensure that correction notices are more effective in reaching readers, and will reassure readers that the PDF they are reading is the version of that article published in the journal, not a pre-print or derivative version.

CJO Re-architecture

This year we have embarked upon a major project that will see both our journal platform and our e-book platform re-engineered and re-designed. This 're-architecture' will give us an opportunity to look at every element of our online publishing service, ensuring it is built in a manner which best serves our growing audience; offering updated, responsive design, a fluid user experience, drawing in traffic and providing flexibility to help us respond positively to a changing publishing landscape. The project is a substantial undertaking, backed by extensive customer research, and input from stakeholders is being sought across the platform's audience. We are particularly receptive to the views of our society partners and would encourage anybody at the EABH with ideas for how CJO could improve its service to users, to discuss those ideas with us.

The Financial History Review Bibliography

The online FHR Bibliography site was launched at the end of November 2012 and is accessible to all online FHR subscribers and any individual who wishes to take advantage of the 15 day free trial.

Data

The site currently includes bibliographic data ranging from 1999 to 2011. Alex Krüger, with the support of Serge Noiret, have been commissioned to compile the 2012 update which we expect to have online within the next four months. Data from 1990 to 1998, reaching back to the first appearance of the bibliography, has been digitised but requires copyediting before it can be republished online. This data will be loaded incrementally throughout the year.

Financial update

£1,031 was spent by Cambridge during 2013 on the direct cost of digital conversion of archive files. This task is now complete, within budget, and we do not anticipate further expenditure besides that incurred through the work of Alex Krüger.

Site features

- Quick, advanced, Boolean and faceted searching
- Browsing options
- Multiple citation exporting tools
- Results ordering
- Full-text linking through OpenURL, DOI protocols and Google Scholar
- IP recognition for institutional access

Priorities for 2014

1. Add data ranging from 1990-1998 (EABH budget permitting) and 2012.
2. Develop a comprehensive usage tracking module
3. Market and promote the bibliography to scholars to bolster usage.

Screenshot of main homepage



Screenshot of main search results page



Marketing Update

There follows a brief update concerning marketing activity conducted during 2013 and the first few months of 2014.

Table 10. 2013 e-mail campaigns

Date	Campaign Message	Quantity	Open Rate (%)	Click-through rate (%)	Article Views/ Trial sign-ups
Spring 2013	Article Collections	3,043	11%	2%	30
Spring 2013	Free Trial to Bibliography (cjo list)	2,031	26%	6%	64
Spring 2013	Free Trial to Bibliography (Mardev list)	2,308	16%	4%	39
Spring 2013	Free Trial to Bibliography (ISI list)	4,200	21%	2%	67

Total no. contacted: 13,647

Average click-through rate: 4%

These campaigns are in addition to the electronic contents alerts which are sent out automatically upon online publication of each issue (or paper in published within the *FirstView* programme) to people registered on the CJO platform. The focus of email campaigns in 2014 is author benefits, to encourage contribution.

Table 11. 2013/14 conference activity

Exhibition name	Start date	Location
American Historical Association	03/01/2013	New Orleans USA
Allied Social Sciences Association	04/01/2013	San Diego USA
Centre for Economic History and the Royal Statistical Society	22/03/2013	Reading England
American Society for 18th Century Studies	04/04/2013	Cleveland, OH USA
Economic History Society/Urban History Group (EHS/UHG) Conference 2013	05/04/2013	York UK
Organization of American Historians	11/04/2013	San Francisco USA
EASTERN ECONOMIC ASSOCIATION	09/05/2013	New York, NY USA
The 17TH Annual Conference of the European Society for the History of Economic Thought (ESHET)	16/05/2013	London England
Econometric Society	13/06/2013	Los Angeles USA
Western Finance Association -WFA	17/06/2013	Incline Village USA
History of Economics Society	20/06/2013	Vancouver Canada
Society for Historians of American Foreign Relations (SHAFR) 2013 Annual Meeting	20/06/2013	Arlington USA
Western Economic Association International (WEAI)	28/06/2013	Seattle USA
Academy of Management	09/08/2013	Orlando USA
17th Annual Conference of the European Business History Association (EBHA) 2013	22/08/2013	Uppsala Sweden
EEA-ESEM 2013	26/08/2013	Gothenburg Sweden
EHES 2013 - European Historical Economics Society Conference	06/09/2013	London England

Financial Management Association	16/10/2013	Chicago	USA
EAEPE European Association for Evolutionary Political Economy	07/11/2013	Paris	France
North American Conference on British Studies - NACBS	08/11/2013	Portland	USA
Social Science History Association	21/11/2013	Chicago	USA
128th Annual Meeting of the American Historical Association	02/01/2014	Washington D.C.	USA
Allied Social Science Associations	03/01/2014	Philadelphia	USA
Eastern Economic Association	07/03/2014	Boston	USA
Business History Conference 2014	13/03/2014	Frankfurt	Germany
The Society for Benefit-Cost Analysis (SBCA) sixth annual conference	13/03/2014	Washington D.C.	USA
American Society for Eighteenth-Century Studies (18th Century Studies)	20/03/2014	Williamsburg	USA
Economic History Society/Urban History Group (EHS/UHG) Conference 2014	28/03/2014	Warwick	UK
ICA 2014 - 30th international Congress of Actuaries	30/03/2014	Washington D.C.	USA
2014 Organization of American Historians (OAH) Annual Meeting	10/04/2014	Atlanta	USA
9th Annual Appalachian Spring Conference	12/04/2014	Boone	USA
European Social Science History Congress (ESSHC) 2014	23/04/2014	Vienna	Austria
Western Finance Association	15/06/2014	Monterey	USA
SHAFR 2014	19/06/2014	Lexington	USA
Academy of International Business (AIB)	23/06/2014	Vancouver	Canada
European Financial Management Association 2014	25/06/2014	Rome	Italy
Western Economic Association International (WEAI 2014)	27/06/2014	Denver	USA

Print Material

FHR has been included in several cluster printed pieces including in the economic history focused flyer which has been sent to key economic history conferences throughout 2013.

CAMBRIDGE JOURNALS

Special Offer for Conference Delegates

See reverse for free access to our leading economic history journals

Business History Review
The pioneering journal in its field, *Business History Review* seeks to publish articles that address the history of entrepreneurs, firms, and business systems, and in the subjects of innovation, globalization, and regulation. We also explore the relationships between businesses, political regimes and the environment.
journals.cambridge.org/bhr

Journal of Economic History
The *Journal of Economic History* is devoted to the multidisciplinary study of history and economics, and is of interest not only to economic historians but to social and demographic historians, as well as economists in general. Topics covered include money and banking, trade, manufacturing, technology, transportation, labor, economic growth, and the role of government and regulation.
journals.cambridge.org/jeh

Financial History Review
The *Financial History Review* embraces a broad approach to financial, banking and monetary history, and appeals to a wide audience of historians, economists and practitioners, and welcomes a variety of perspectives. It addresses the interrelations between history, finance, policy, culture and society. *FHR* now offers subscribers a fully searchable online bibliography.
journals.cambridge.org/fhr
fhr.bibliography.cambridge.org

CAMBRIDGE UNIVERSITY PRESS

Revista de Historia Económica (Journal of Iberian and Latin American Economic History)
The *Revista de Historia Económica (Journal of Iberian and Latin American Economic History)* provides a forum for discussions on economic history, placed within international frameworks. It publishes papers on economic history and economic thought, and publishes papers concerning the long-term analysis of the Iberian and Latin American regions, within a global context.
journals.cambridge.org/rhe

Journal of Global History
Launched in 2006, the *Journal of Global History* addresses the main problems of global change over time, together with the diverse histories of globalization. It is an important forum for one of the fastest growing areas of historical research, currently ranked 4th out of 55 journals in the history category, with an impact factor of 0.929 in the 2011 Journal Citation Report.
journals.cambridge.org/jgh

Journal of the History of Economic Thought
It is the mission of the *Journal of the History of Economic Thought* to promote interest in and inquiry into the history of economics and related parts of intellectual history, facilitate communication and discourse among scholars working in the field of the history of economics, and disseminate knowledge about the history of economics.
journals.cambridge.org/het

Conference Delegate Offer

To enjoy 3 months free online access to all of these economic history titles simply visit
journals.cambridge.org/echist13
and enter code ECHIST13 when prompted.

CAMBRIDGE UNIVERSITY PRESS
www.cambridge.org

Access a free trial for the new online bibliography from the *Financial History Review*

Editor
Stefano Battilossi - *Universidad Carlos III Madrid, Spain*

Associate Editor
David Weiman - *Columbia University, USA*



The *Financial History Review* (FHR) is pleased to announce the arrival of an online bibliography. Access to this database is an automatic benefit available to all online subscribers to the *FHR*. However, you can access the bibliography today for a 15 day free trial by following the link at the bottom of this page.

The *FHR Bibliography* is an authoritative guide to works published in the field of Financial History since 1990. This consolidated version of the printed bibliography brings together every record since 2000 in a searchable database, producing a rich interactive resource, crucial to the research of scholars interested in the study of financial issues through time.

To access the *FHR Bibliography*, simply go to the following web-page, and fill-in the short form, using the offer code FHRAD:
<http://fhrbibliography.cambridge.org>

The *Financial History Review* is available online at:
<http://journals.cambridge.org/fhr>

The new *FHR Bibliography* is available at:
<http://fhrbibliography.cambridge.org>

Useful Links:

Recommend the *Financial History Review* to your librarian at:
http://journals.cambridge.org/recommend_fhr

To register for content alerts, go to:
<http://journals.cambridge.org/fhr-alerts>

The FHR Bibliography was promoted in print through the advertisement to the left on a space available basis in the *Business History Review*, *Revista de Historia Económica*, *Journal of Economic History*, *The Historical Journal* and the *Journal of the History of Economic Thought*. A version specifically for FHR subscribers was included in FHR.

Digital Advertising



The web banner above was displayed on the *Enterprise and Society* homepage during Jan 2014.



The web banners above were displayed on the FHR homepage throughout 2013.

Production Statistics

April 2007	published online 05 April, 2007	pp. 118
October 2007	published online 05 November, 2007	p. 119-295
April 2008	published online 04 April, 2008	pp. 100
October 2008	published online 06 October, 2008	p. 101-273
April 2009	published online 18 March, 2009	pp. 103
October 2009	published online 16 September, 2009	p. 105-259
April 2010	First Article 24 February, 2010 / Last Article 07 April, 2010	pp. 126
October 2010	First Article 01 April, 2010 / Last Article 23 August, 2010	p. 127-280
April 2011	First Article 16 Nov., 2010 / Last Article 14 March, 2011	pp. 134
August 2011	First Article 18 Feb., 2011 / Last Article 21 July, 2011	p. 135-248
December 2011	First Article 31 May, 2011 / Last Article 24 Oct, 2011	p. 249-364
April 2012	First Article 26 Sept., 2011 / Last Article 06 March, 2012	pp. 121
August 2012	First Article 18 January, 2012 / Last Article 14 June, 2012	pp. 122-247
December 2012	First Article 14 June, 2012 / Last Article 9 November, 2012	pp. 248-370
April 2013	First Article 27 Nov, 2012 / Last Article 11 March, 2013	pp. 109
August 2013	First Article 14 May, 2013 / Last Article 04 July, 2013	pp. 128
December 2013	First Article 24 June, 2013 / Last Article 26 November	pp. 128
April 2013	First Article 11 Febr., 2014 / Last Article 16 March, 2014	pp. 112
August 2013	Not yet published (no articles on FirstView)	
December 2013	Not yet published	

Our grateful thanks to Stefano Battilossi and Rui Pedro Esteves for another complete year with all issues published before their cover months. The page extent for 2015 has been set at three issues per year of 128 pages each.

Contacts at Cambridge

Daniel Pearce, Senior Commissioning Editor, HSS Journals

dpearce@cambridge.org

For all editorial and financial matters

Alison Fox, Senior Marketing Executive, HSS Journals

afox@cambridge.org

For all marketing matters

Sue Perkins, Production Editor, Journals

sperkins@cambridge.org

For all production matters