



Art and Cultural Activities in Financial Institutions

26 - 27 May 2006
Caixa Geral de Depósitos
Lisbon



Programme

Thursday, 25 May 2006

20.00 **Cocktail at Culturgest**

Friday, 26 May 2006

12.30 - 14.00 **Lunch**

14.00 – 14.20 **Registration**

14.20 – 14.30 **Welcoming Address**
Margarida Ferraz, CGD, Lisbon
Manfred Pohl, EABH e.V., Frankfurt am Main

14.30 – 15.50 **I Session: How to Set up an Art Collection in a Financial Institution**
Introduction and Moderation: Manfred Stumpf, Art Academy of Offenbach

Practical Case Study
Miguel Wandschneider, Culturgest, Lisbon

The UBS Art Collection
Petra Arends, UBS, Zurich

15.50 - 16.10 **Coffee Break**

16.10 – 17.40 *The Contemporary Art Collection Fundació "La Caixa"*
Nimfa Bisbe, Fundació la Caixa, Barcelona

Practical Case Study : Art at the European Central Bank
Heike Sütter, ECB, Frankfurt am Main

Q & A Session

17.40 **Close**

19.00 **Bus Departure – Dinner**

Saturday, 27 May 2006

10.30 – 11.20 **II Session: How Financial Institutions May Contribute to Improve Culture in the Communities They Work for**
Introduction and Moderation: Manfred Stumpf, Art Academy of Offenbach

Banca Intesa and the Cultural Assets
Fatima Terzo, Banca Intesa, Vicenza

11.20 - 11.50 **Coffee Break**

11.50 – 13.20 *Arts and Culture. The Vision of BNP Paribas and its Founders*
Maryvonne Vejux and Pierre de Longuemar, Association pour l'Histoire de BNP Paribas, Paris

Financial Institutions in Turkey: Their Role in the Cultural Domain
Emin Mahir Balcioglu, Museum Development Consultant, Istanbul

Q & A Session

13.20 **End – Lunch**

**Head Office of Caixa Geral de Depósitos
Rua Arco do Cego - Culturgest Entrance - Lisbon**